



**California Public Utilities Commission**  
**505 Van Ness Ave., San Francisco**

**FOR IMMEDIATE RELEASE**

Media Contact: Terrie Prosper, 415.703.1366, [news@cpuc.ca.gov](mailto:news@cpuc.ca.gov)

**MEDIA ADVISORY**

Docket #: I.11-06-009

**CPUC CO-SPONSORS PASADENA SMALL BUSINESS EXPO  
AND MATCHMAKING FAIR**

SAN FRANCISCO, March 14, 2016 - The California Public Utilities Commission (CPUC) will co-sponsor a free Small Business Expo and Matchmaking Fair in Pasadena on March 30, 2016, with opening comments by Commissioner Catherine J.K. Sandoval. The event will help connect small businesses with companies such as Sempra Energy Utilities, Southern California Edison, Pacific Gas and Electric Company, Pacific Power/PacifiCorp, Southwest Gas, Comcast, AT&T, Frontier Communications, California Water Association, and many others in an effort to stimulate job growth in the state.

**WHAT:** Pasadena Small Business Expo and Matchmaking Fair co-sponsored by the CPUC, San Diego Gas and Electric, and Southern California Gas Company. The event includes:

- Panel discussion on how to do business with utilities
- One-on-one meetings with procurement representatives from utility companies, local/state agencies, and others
- Vendor/Resource Fair
- Workshops on resources to grow your business, state government contracting, and how to market your business to public agencies

**WHERE:** Pasadena Convention Center, 300 E. Green St., Pasadena, CA 91101

**WHEN:** Wednesday, March 30, 2016, 7:30 a.m.-1:15 p.m., agenda as follows:

- 7:30-8:30 a.m.: Registration and Complimentary Breakfast
- 8:30-9:40 a.m.:
  - Opening Comments by CPUC Commissioner Sandoval
  - Panel Presentation on Connecting Businesses with Utility Contracts
- 9:50 a.m.-1:30 p.m.: Business Matchmaking Sessions
- 9:50 a.m.-1:30 p.m.: Vendor/Resource Fair
- 10-11 a.m.: Workshop: State and Local Resources to Grow Your Business



- 11:10 a.m.–12.10 p.m.: Workshop: Introduction to State Government Contracting
- 12:15–1:15 p.m.: Workshop: Certified Now What – How to Market Your Business to Public Agencies

#### **WHY:**

- Learn how to obtain state and utility contracts and sell goods and services.
- Gain valuable information on financial services, bonding/insurance, and pre-paid legal services.
- Acquire insights into ways to market your business.

The CPUC participates in small business events throughout the state to help connect small businesses to utilities and government procurement representatives. Through its Small Business Program, the CPUC educates businesses on the benefits of becoming certified as a small business or woman, minority, disabled veteran, and/or LGBT-owned business.

California agencies are under Executive Order to conduct 25 percent of their procurement and contracts with small businesses and are required by the Military & Veterans Code Section 999 to procure at least three percent from Disabled Veteran-Owned Business Enterprises. These programs complement the CPUC's Supplier Diversity Program, which encourages participating utilities to increase procurement levels with woman, minority, disabled veteran, and LGBT-owned business enterprises.

The event is free and open to the public. For more information on the CPUC's Small Business Program, please visit [www.cpuc.ca.gov/smbus](http://www.cpuc.ca.gov/smbus).

For more information on the CPUC, please visit [www.cpuc.ca.gov](http://www.cpuc.ca.gov).

###

#### **Exhibitors**

City of Pasadena  
City of Long Beach  
PACE-BDC Business Source – City of Los Angeles  
Port of Los Angeles

#### **Matchmaking Participants**

City of Pasadena  
City of Los Angeles  
City of Long Beach  
Port of Long Beach



Port of Long Beach

Los Angeles World Airports

Los Angeles County Metropolitan Transportation Authority

Orange County Transportation Authority

Supplier Clearinghouse

Sempra Energy Utilities ( SDG&E & SoCalGas)

Southern California Edison

Pacific Gas and Electric

Pacific Power/PacifiCorp

Sacramento Municipal Utility District (SMUD)

Comcast

AT&T

Frontier Communications

California Water Association

Metropolitan Water District of Southern California

PSC Industrial Outsourcing

CA Department of General Services (DGS)

CA Department of Veterans Affairs (CalVet)

CA Department of Transportation

CA Department of Forestry and Fire Protection (CAL FIRE)

CA Department of Corrections and Rehabilitation

Joint Venture Program (CA Prison Industry Authority)

CA Energy Commission

CA Highway Patrol (CHP)

CA High Speed Rail Authority

CA Department of Insurance

CA State Board of Equalization

CA Employment Training Panel

CA Department of Consumer Affairs Contractors State License Board

CA Public Utilities Commission

US Small Business Administration (SBA)

Internal Revenue Service (IRS)

CA Governor's Office of Business and Economic Development (GO-Biz)

Pasadena City College SBDC

SCORE of Greater Los Angeles

Small Business Majority

Women's Business Enterprise Council (WBEC-West)

Southern California Minority Supplier Development Council

The Los Angeles Gay and Lesbian Chamber of Commerce (LAGLCC)

Los Angeles County Metropolitan Transportation Authority

Orange County Transportation Authority

Sempra Energy Utilities ( SDG&E & SoCalGas)

Southern California Edison

Pacific Gas and Electric

Pacific Power/PacifiCorp

Southwest Gas

Comcast

AT&T

California Water Service Company

Golden State Water Company

Suburban Water Systems

Liberty Utilities

San Gabriel Valley Water Company

California American Water

Metropolitan Water District of Southern California

PSC Industrial Outsourcing

CA Department of General Services

CA Department of Transportation

CA Department of Forestry and Fire Protection (CAL FIRE)

CA High Speed Rail Authority



CA Disabled Veteran Business Alliance  
The Elite SDVOB Network  
Los Angeles Latino Chamber of Commerce  
Black Business Association  
Asian Business Association of Los Angeles  
The American Indian Chamber of  
Commerce/American Indian Chamber Education  
Fund Procurement Technical Assistance Center  
LegalShield  
Los Angeles County Economic Development  
Corporation  
Valley Economic Development Center (VEDC)  
Merriwether & Williams Insurance Services

